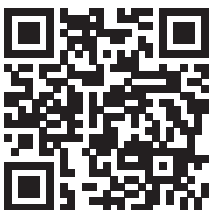# Content creating

digital advertising Mega Wall - Airport Media

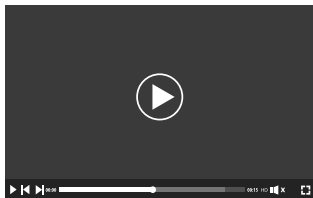VIE Vienna AirportMedia

Delivery of the data:

 Images should be provided in JPEG or PNG.

 Videos should be provided in HEVC/H. 264 (MP4).

 Video bit rate: max. **20 Mbit/s**

 Spot lenght: **15 seconds** without audio

- Transition effects (e.g. crossfade) between images are supported.

- Please provide the data 7 working days in advance.

- Please note that all spots have to be approved technically and contentwise by Airport Media

  before the broadcast

- The client will receive pictures of the broadcasted spot by Airport Media.

- A font size of at least 14 pt. is required.

- Please don't use white solid color background due to the high brightness of the color white.

- Please avoid fast transitions.

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MEGA WALL Terminal 3

Resolution:	**4416 x 960 pixels**
Frame rate:	**60 fps**
Spot lenght:	**15** seconds **without audio**
Color space:	Video - **8 bit color depth** / Image - **RGB**
Bit rate:	max. **20 Mbit/s**

- Soft fading of images, i.e. motionless.

- Please don't use white solid color background due to the high brightness of the color white.

- Please avoid fast transitions.

Please provide the data via downloadlink to:

a.lausch@viennaairport.com und v.shishkova-radilova@viennaairport.com

VIE Vienna Airport Media