

DIGITALE WERBUNG AM FLUGHAFEN WIEN

Technische Voraussetzungen



						
	Ultra Landscape	LED Walls	UHD Landscape	UHD Portrait	Digitale City Lights	Digital Wall
Location / Digitales Netz	<ul style="list-style-type: none"> ▪ Gepäcksausgabe 	<ul style="list-style-type: none"> ▪ Central Arrivals (Gepäckausgabehalle) ▪ Central Security Terminal 2 ▪ Central Security Terminal 3 	<ul style="list-style-type: none"> ▪ Gate Walk Pier Nord Schengen und Non Schengen (F- und G-Gates) ▪ Gate Walk Pier Ost (D-Gates) ▪ Zentrale Abholerhalle → Digitales Netz Central Access Terminal ▪ Vienna Lounge (Loungebereich) 	<ul style="list-style-type: none"> ▪ Terminal 3 Check-In → Digitales Netz Central Access Terminal ▪ Vienna Lounge (Eingang) 	<ul style="list-style-type: none"> ▪ Terminal 3 Ankunft Ebene +2 ▪ Terminal 3 Bahnebene → Digitales Netz Passenger Walkway 	<ul style="list-style-type: none"> ▪ Pier West (C-Gates)
Auflösung	<ul style="list-style-type: none"> ▪ 7680 x 1080 Pixel (vollflächige(s) Bild(er)/Video über alle 4 Screens) 	<ul style="list-style-type: none"> ▪ Central Arrivals & Central Security Terminal 3: 1920 x 1080 Pixel ▪ Central Security Terminal 2: 3840 x 1080 Pixel oder 2 Videos /Standbilder à 1920 x 1080 Pixel 	3840 x 2160 Pixel (4K) oder 1920 x 1080 Pixel (Full HD)	2160 x 3840 Pixel (4K) oder 1080 x 1920 Pixel (Full HD)	1080 x 1920 Pixel (Full HD)	1920 x 1080 Pixel (Full HD)
Datenformat (Kombination möglich)	<ul style="list-style-type: none"> ▪ Video: Bei 7680 x 1080 Pixel HEVC/H.265 (MP4); ▪ Standbild: JPEG, PNG 	<ul style="list-style-type: none"> ▪ Video: H.264 (MP4) ▪ Standbild: JPEG, PNG 	<ul style="list-style-type: none"> ▪ Video: H.264 (MP4) ▪ Standbild: JPEG, PNG 	<ul style="list-style-type: none"> ▪ Video: H.264 (MP4) ▪ Standbild: JPEG, PNG 	<ul style="list-style-type: none"> ▪ Video: H.264 (MP4) ▪ Standbild: JPEG, PNG 	<ul style="list-style-type: none"> ▪ Video: H.264 (MP4) ▪ Standbild: JPEG, PNG
Framerate (Video)	24, 25 oder 30 fps	30 oder 60 fps	24, 25 oder 30 fps	24, 25 oder 30 fps	24, 25 oder 30 fps	24, 25 oder 30 fps
Bitrate (Video)	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s
Spotlänge (laut Vertrag / Buchung)	zw.10-15 Sekunden	15 Sekunden	zw.10-15 Sekunden	zw.10-15 Sekunden	zw.10-15 Sekunden	zw.10-15 Sekunden

- Die Wiedergabe der Spots erfolgt ohne Ton.
- Überblendungseffekte (z.B. Crossfade) zwischen Standbildern werden unterstützt.
- Die Vorlaufzeit für die Überprüfung und Einspielung der Spots beträgt **5 Werktage**. Bitte beachten Sie, dass die Einspielung erst nach Freigabe durch Airport Media erfolgen kann.
- Bitte um Übermittlung der Daten wenn möglich per Downloadlink an folgende E-mail Adressen: V.Shishkova-Radilova@viennaairport.com und A.Lausch@viennaairport.com
- Die Kundin/der Kunde erhält ab Ausstrahlung des Spots Belegfotos von Airport Media.

DIGITAL SIGNAGE AT VIENNA AIRPORT

Technical specification



						
	Ultra Landscape	LED Walls	UHD Landscape	UHD Portrait	Digital City Lights	Digital Wall
Location / Digital network	<ul style="list-style-type: none"> Baggage claim area 	<ul style="list-style-type: none"> Central Arrivals (baggage claim area) Central Security Terminal 2 Central Security Terminal 3 	<ul style="list-style-type: none"> Gate Walk Pier Nord Schengen and Non Schengen (F and G gates) Gate Walk Pier East (D gates) Central Arrivals Hall → Digital network Central Access Terminal Vienna Lounge (lounge area) 	<ul style="list-style-type: none"> Terminal 3 Check-In → Digital network Central Access Terminal Vienna Lounge (entrance) 	<ul style="list-style-type: none"> Terminal 3 arrivals level +2 Terminal 3 train platform → Digital network Passenger Walkway 	<ul style="list-style-type: none"> Pier West (C gates)
Resolution	<ul style="list-style-type: none"> 7680 x 1080 pixels (all-over image(s)/video across all 4 screens) 	<ul style="list-style-type: none"> Central Arrivals & Central Security Terminal 3: 1920 x 1080 pixels Central Security Terminal 2: 3840 x 1080 pixels or 2 videos / fixed images with 1920 x 1080 pixels each 	3840 x 2160 pixels (4K) or 1920 x 1080 pixels (Full HD)	2160 x 3840 pixels (4K) or 1080 x 1920 pixels (Full HD)	1080 x 1920 pixels (Full HD)	1920 x 1080 pixels (Full HD)
File format (combinations possible)	<ul style="list-style-type: none"> Video: HEVC/H.265 (MP4) for 7680 x 1080 pixels; H.264 (MP4) for 1920 x 1080 pixels Fixed image: JPEG, PNG 	<ul style="list-style-type: none"> Video: H.264 (MP4) Fixed image: JPEG, PNG 	<ul style="list-style-type: none"> Video: H.264 (MP4) Fixed image: JPEG, PNG 	<ul style="list-style-type: none"> Video: H.264 (MP4) Fixed image: JPEG, PNG 	<ul style="list-style-type: none"> Video: H.264 (MP4) Fixed image: JPEG, PNG 	<ul style="list-style-type: none"> Video: H.264 (MP4) Fixed image: JPEG, PNG
Frame rate (video)	24, 25 or 30 fps	30 or 60 fps	24, 25 or 30 fps	24, 25 or 30 fps	24, 25 or 30 fps	24, 25 or 30 fps
Bit rate (video)	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s	max. 20 Mbit/s
Spot length (acc. to contract)	10–15 seconds	15 seconds	10–10 seconds	10–15 seconds	10–15 seconds	10–15 seconds

- Spot playback without sound.
- Transition effects (e.g. crossfade) between fixed images are supported.
- Please provide the data **5 working days** in advance. Please note that all spots have to be approved both technically and contentwise by Airport Media before the broadcast.
- Please provide the data via download link to V.Shishkova-Radilova@viennaairport.com und A.Lausch@viennaairport.com
- The client will receive pictures of the broadcasted spot by Airport Media.